

Hopkinsville Art Guild
Executive Committee Meeting Minutes
November 21, 2013
Guild Gallery

The meeting was called to order by President Carolyn Self at 1:30pm

Committee Members Present: Nada Fuqua, Janice Cayce, Henrietta Kemp, Betty Liles, Carolyn Self, Lynn Shepherd, and Betty Vinson.

Guild Members Present: Guy Bozard and Nancy Stalls.

Minutes: Minutes of the October 10, 2013 Executive Committee Meeting were presented and approved as presented.

Financial Report: Treasurer Janice Cayce presented a financial report stating our balance in the general fund was \$2,316.25 on October 31st. The balance in the sales tax account was \$858.54 on Oct. 31st.

Committee Reports:

Membership: Betty Liles stated that the Guild had 80 members.

Gallery Committee:

Lynn Shepherd reported she is working on securing extra workers for November and December. Thanks to Sandra Thomas and Sherry Embry for decorating the windows at the Gallery. Thanks also to Betty Vinson, Susan Rochelle, Lynn Shepherd and Jan Farley who helped to decorate the Gallery.

Carolyn Self is investigating the possible use of a credit card reader for Gallery sales during the Christmas season.

Betty Liles will revise the Gallery policy manual based on the tally of responses about possible changes.

Extended Purchase option (Lay-A-Way) for gallery sales: Betty Liles presented a copy of the policy used at the Clarksville Downtown Artists Co-op. Some changes were needed but it was agreed we would implement the plan. She will revise for HAG.

Lynn Shepherd will investigate further on a motion detector door chime for the entrance to the Gallery.

Publicity Committee:

Henrietta Kemp reported that 251 post cards were mailed to patrons using the PACI bulk mailing permit which made the postage bill under \$50.00. A press release was sent to notify the media about the Christmas Bazaar that opens to the public on November 26. The private sale will take place on Sunday, November 24 from 1:00 - 5:00 with a 10% discount offered to shoppers. The consensus was to split the discount between the artists and the Guild. 5% from Artists, and 5% from Guild. The banner purchased last year has been placed in front of the Mall with a painted modification removing the date and adding "Shop Local".

Lynn Shepherd will investigate the cost of putting a sticker on the front page of the KNE that invites people to shop at the Gallery.

Workshops: Henrietta Kemp coordinator

Saturday, January 18, from 9:00 -3:00, Guild will offer a **Still Life Workshop** led by Betty Liles. This is a free workshop or a \$25.00 charge for those who attended the Watercolor workshop led by Charlotte Nelms earlier in the year. Non-members will be asked to pay \$35.00 for the workshop. There will be two more Guild sponsored workshops before the end of the fiscal year in June, 2014.

Possible **Pastel Workshop** may be held April 1, 2014 if there is enough interest. This would not be a free workshop and would not cost the Guild anything.

Old Business:

“H” is for Hopkinsville Alphabet Book report – The book signing and reception went very well. We now know much more about how we should have organized the event. Thanks to those artists who attended and signed their page of the book. A “thank-you” copy of the Alphabet book will be presented to Jim Garnett for his playing and singing for the event. Thanks also go to the Guild members who either donated food or money for the reception. There were 16 art pieces sold at the reception and 119 books sold. The remaining art pieces will be on display at the Gallery through Christmas. We have 66 books at the Gallery for sale. They are selling well. We hope the Guild will receive some of the profit from the book sale soon.

Exhibitions at the L&N Depot- Nancy Stalls, chairman. Larry Richardson will exhibit Nov. and Dec., Betty Liles will exhibit January and February, 2014. No other exhibits scheduled after that date.

Alhambra Art Exhibit – January 25, Alphabet book art work remaining for sale.

Guild 2nd Quarterly Meeting - “Supper Club”, Monday, January 6, 2014. 6:00 – 8:00. There will be a catered dinner at the Gallery with Guild volunteers providing food. (\$10.00 charge for the meal goes to the Guild). Members who will provide food are: Nancy Stalls, Nada Fuqua, Sherry Embry, and Janice Cayce. Members have been asked to RSVP so we can determine how much food is needed. **Program suggestion** – Sandra Thomas will be asked to conduct a 30 minute discussion on the use of “Pinterest” and decorating with art. Henrietta Kemp will contact her.

Art Sale Promotion Opportunities

2013-2014 fiscal year

January – Art Sale – Chair ?

February – Valentine Art Auction, Hopkinsville Golf and Country Club, Susan Rochelle, chair

March – St. Patrick’s Day Military Wives Luncheon – Henrietta Kemp contact

Leadership Hopkinsville – painting party

April – Theme of Spring Nature - chair?

May - High School Art Contest Exhibition and awards reception at Gallery, - coordinating Paula Gieseke and Henrietta Kemp, Judges - Nancy Stalls, Guy Bozard and Betty Liles.

June – Paint-Out at Farmers Market with people’s choice award – chair?

2014-2015 fiscal year

July – Summer Art Camp for children, July 8 – 17, Amanda McNeal & Cathy Ankeny leading camp

August – Senior Citizens exhibit- Chair? Photo Contest – Nancy Stalls chair

September – Quilt exhibit - Chair?

October – Pennyroyal Juried Art Exhibition- Committee, Guy and Bev Bozard,

November – Preview invitation only sale, (?Alpha Delta Kappa ornament decorating party – Betty Vinson and Henrietta Kemp)

December – Gallery Bazaar, reception chair?

Other suggested groups to invite: Homemakers – Nancy Stalls will contact, Wood carving demonstration – Guy Bozard will contact.

New Business:

President Self presented information about the Christmas Market at Founders Square being held on December 14 from 4:00-8:00. It was agreed that members would be responsible for their own booth if they wish to participate. Member Dave Russell forwarded information about registration which Kemp e-mailed to membership.

President Self also discussed the feasibility of moving the Gallery to a downtown location. She is investigating possible locations.

Respectfully submitted,

Henrietta Kemp for Tanya Ezell, Secretary