

Hopkinsville Art Guild
Executive Committee Minutes
Thursday, March 13, 2014
Bradford Square Mall, Fort Campbell Blvd.

The meeting was called to order by President Carolyn Self at 1:00 p.m.

Committee Members Present: Janice Cayce, Tanya Ezell, Henrietta Kemp, Betty Liles, Carolyn Self, Lynn Shepherd, and Betty Vinson. Other Guild members present were Jack Bastin, Jeff Ezell, Jim Mason, and Denise Veazey.

Minutes: The minutes were approved as presented by Secretary Tanya Ezell.

Financial Report: Treasurer Janice Cayce presented financial reports for January, 2014, and February, 2014. The balance on the bank statement on 01/31/2014 was \$2,100.00; the balance on the sales tax account was \$648.61. The balance of the bank statement on 02/28/2014 was \$2,649.27; the balance on the sales tax account was \$748.61. The financial reports were accepted as presented. Ms. Cayce asked that members be reminded at the Supper Club Meeting to be careful and list artist, date, and price on each ticket when art is sold in the Gallery.

Gallery/Studio Committee: Betty Liles, Gallery Chair; Lynn Shepherd, Volunteer Coordinator Chair; Jack & Lynn Shepherd, Faculty Oversight Co-chairs.

Membership: Betty Liles reported one new member, bringing our total membership to 84.

Gallery:

The front door has been repaired, and everyone has a key. Lynn Shepherd said she would come to the Gallery and open the door, if anyone has trouble opening the door.

Lynn reported having difficulty finding enough people to open the Gallery Tuesday through Friday - especially Tuesday. Jim Mason and several other members agreed to take up the slack, if needed.

Publicity: Henrietta Kemp and Dr. Terry Fuqua, Web site managers; Nada Fuqua, historian & web site assistant.

Henrietta sent a press notice to the New Era about our Military Wives Luncheon, inviting a representative from the New Era to come to the luncheon.

Henrietta asked if anyone would be willing to develop a Facebook page for the Art Guild. Denise Veazey agreed to develop the page for the Gallery, with Lynn Shepherd and Betty Liles serving as co-administrators. Only the administrators will be able to post notices on the web page.

Workshops: Henrietta Kemp, workshop coordinator.

1. Mrs. Kemp reviewed the 2013-14 schedule of planned events.
2. Reminder – Each member will receive one free guild-sponsored workshop per year. Additional workshops each year may be attended by members for \$25 each, and non-members are invited to attend workshops for \$35 each.

3. On Saturday, March 15, 2014, the Guild will sponsor a 6-hour Pastel Workshop by Diana Colgate at the Gallery. The cost of the workshop is \$130, and the first eight members to sign up will receive a \$25 discount.
4. We have had a watercolor, still life painting, and pastel workshop this year, but we need one more workshop. Several people expressed an interest in an abstract art workshop.

Old Business:

1. "H is for Hopkinsville" book sales report – we have no idea how much we have made on the "H is for Hopkinsville" book sales. We are still trying to sell these books in the Gallery.
2. Fund Raising Opportunities
 - a. Military Wives Appreciation Luncheon on Monday, March 17, 2014. Of course this luncheon is always free to the military wives, but the luncheon usually generates several sales for the Gallery.
 - b. Quarterly Supper Club on March 31, 2014. Members who bring food or participate in the program as a speaker, will not have to pay for this meal. Other members and their guests are asked to contribute \$10 each for their meal. We will have a casserole, a vegetable salad, a fruit desert bowl, bread, and drinks. Usually about 20 people come to the Supper Club.
 - c. High School Art Contest – May 15, 2014, from 5 to 7 p.m. Betty Liles, Nancy Stalls, and Guy Bozard will serve as judges for this event.
 - d. There has been some interest in a Restaurant Book with favorite recipes from the restaurants. We might charge a set fee for the name of the restaurant and their favorite recipes. The restaurants could then pay additionally for art work by various artists showing their place of business.
 - e. Jim Mason suggested a book of children's art with categories from 3-6 and 6-12, and award a prize to the winner in each category. This would be something the Guild could do right away on our own, and most parents of the children whose art is in it will want to buy the book.
3. Leadership Hopkinsville. Guild members are asked to meet at Betty Liles's home at 378 Martin Place Drive on two Friday mornings, March 21 and 28 from 9 a.m. to noon, to work on ten banners. At 10 a.m. on April 11, the Leadership Hopkinsville group will paint the banners to be placed around town. Henrietta asked if anyone has any ideas for children's books containing pictures to color. She said she will check with Griffin to make sure our coloring books are not exactly the same as Griffin's books. Henrietta asked for volunteers at 10 a.m. on April 11 when 28 Leadership Hopkinsville people come to paint the banners.
4. Survey report - Betty Liles reported on the results of the survey recently completed by members regarding their thoughts about fees and moving the Gallery. Fifty-one percent of the membership responded to the survey. Fifty percent of those who responded said they would be willing to pay \$120 for a single membership, with an additional \$60 for a family membership. Fifty percent of those who responded said they would be willing to work 6 hours a month. Five people said they would be willing to pay \$45 as a non-exhibiting member, two said no. Nine people supported doing away with a gallery, eight opposed the idea. Those who said yes preferred to hold meetings and display art in various locations around town.
1. Leaving the Mall – Where? When? Discussion. Carolyn Self reported that none of the sites we had considered for a gallery are currently available. She thinks the best location would be the Sixth Street location next to Young's Hardware and suggested the Gallery move from B-Sq. Mall

to East Sixth Street with negotiations on the move to begin ASAP. This site should have both heating and cooling, which should run less than \$300 a month. Jim suggested that we recommend moving the Gallery to Sixth Street and bring the recommendation to a vote at our next membership meeting.

5. Carolyn suggested we should get other stores on Sixth Street to cooperate in advertising special events in surrounding towns such as Cadiz, Princeton, Clarksville, and Madisonville.
6. Exhibiting member requirements – several members suggested we should require each exhibiting member at the Gallery to donate two pieces a year to the auction at the Country Club. One hundred percent of auction proceeds will go to the Guild.
7. Dues for 2014-15 – Exhibiting/selling artist vs regular membership. The executive committee suggests that each exhibiting/selling artist will be charged \$60 a year and that non-exhibiting members would be asked to pay \$40 per year and be eligible to attend one free Guild-sponsored workshop each year. It was also suggested that those who not expect to come to any workshops may join as Auxiliary Members for free. Jim Mason suggested we should send the Auxiliary Members a thank you letter expressing our appreciation for their work.

New Business:

2. Nominating Committee – Nancy Stalls has agreed to chair a committee to nominate new officers for 2014-15.
3. Fall Juried Art Show – A lively discussion of the Fall Juried Art Show ensued. Someone suggested we put off the show for a year while we raise money to fund the new gallery. Members present did not like this idea; they preferred lowering the awards, depending on the amount of money we collected from people who entered the show. It was also suggested that exhibiting members in the Gallery be required to enter at least one art work in the Fall Juried Show. Jan Farley and Guy Bozard have agreed to help work on the Fall Juried Art Show.
4. Fund Raising for Security - Carolyn would like to contact a number of wealthy benefactors to raise 20-25 thousand dollars to support the Guild for a couple of years in our new location.

The next meeting of the Executive Committee will be Thursday, April 10, 2014.

Tanya Ezell
Secretary