

HOPKINSVILLE ART GALLERY

Meeting minutes on November 12, 2019

Gallery Members Present: Beverly Atwood, Henrietta Kemp, Betty Liles, Jeff Ezell, Tanya Ezell, Dan Kemp, Susan Rochelle, Jeannie White (by phone)

Approval of minutes of September 10, Motion made by Betty Liles, Seconded by Susan Rochelle. Motion passed.

Financial Report: Dan Kemp reported the ending checking balance of \$1434. Saturday's ending sales for the Open House was \$500. Jeannie White made motion to approve and Betty Liles seconded the report. Financial report was approved.

Committee Reports:

Membership: Betty Liles reported there are 24 Gallery members.

Volunteer Coordinators: Kemp and White are schedulers for workers at the Gallery. Discussion on opening at 10 am and closing at 4pm. Motion to change operating hours to open at 10 and close at 4 was made by Betty Liles and seconded by Jeannie White. Motion carried. The open/close times will take effect December 1st and remain until otherwise changed.

Media/PR: Money has been spent on newspaper ads for the Gallery recently. Patrons of the Gallery have reported that they have been encouraged to visit the Gallery through many different media options: newspaper, radio, Facebook, emails, friend invitation and post card mailing. Discussion was made about placing free ad in Ky. Living Magazine.

Gallery Supplies: Bring Paper Towels this month please.

Historian and Webmaster: no report

Facilities: no report

OLD BUSINESS: Reminder for members to bring 2 pieces of donated art by Dec.31st.

NEW BUSINESS:

- Shop Small Saturday, Nov. 30. There will be bags containing discount coupons. The HAG will offer a 10% coupon off for \$50 purchase up to \$100 sales; 15% off coupon for **over** \$100 purchase. Ads recorded by Anita Cummins will air on WHOP for this.
- We will order 100 boxes for jewelry items sold.
- On December 10, we will have 2 meetings to plan for coming events. One is the Sweet Art Event and the other is the Valentine Silent Auction.

The next meeting will be Friday, December 27 at 12 noon with a Soup Lunch provided.

Meeting Adjourned: Dan Kemp motion, Betty Liles seconded

Respectfully Submitted: Susan Rochelle for Henrietta Kemp