

**Hopkinsville Art
Gallery
Executive Committee Meeting
March 14, 2016**

Vice President Betty Liles called the meeting to order at 1:30 p.m.

Members present: Carolyn Self, Janice Cayce, Henrietta Kemp, Nada Fuqua, Lynn Shepherd, Jack Shepherd, Beverly Atwood, Jim Mason, Susan Rochelle, Jeff Ezell, and Betty Liles.

Minutes from the Feb. 8, 2016, meeting were reviewed and approved as presented.

Financial Report: Treasurer, Janice Cayce, reported we have a balance of \$9,232.62 as of February 29, 2016, with \$246.42 in the cash box. There is \$591.68 in the sales tax account. The gross art sales for month of February were \$1,845.50. Expenses for the month totaled \$2,695.28. Art Sales at the Sweet Art Event, February 12th totaled \$775. The Art Auction produced a total income of \$2,992.88 from donated artwork provided by Gallery members.

Committee Reports:

Membership: Betty Liles, membership chair, reported we have 42 Gallery members paid for the 2015-2016 year.

Media/PR: A written report was presented from the Feb. 28, 2016 meeting of the web site management committee. Those in attendance were Betty Liles, Jim Wille and Terry Fuqua, Chairman. The purpose of the website should promote membership and inform the public about exhibit opportunities, workshops and events, but not specifically to sell art. Improvements/additions were considered such as slideshow presentations of artists' works, a Facebook icon to link us with our Facebook page, a change in font color in sidebars from red to yellow, clarification of fees for the categories of membership, correcting Gallery hours on all pages, explaining who was entitled to exhibit where, and dividing the OFFICERS page into Guild and Gallery.

Jim Wille explained that the website has access to any photos he posts on Facebook.

Betty Liles will bring to the membership for a vote:

A. Changing the header on each page to the GUILD-GALLERY logo flanked by the little exterior shots of our gallery - Motion passed.

B. Eliminating the John Hall Christmas card page - Motion passed

Finally, it was decided that they should meet only as necessary and not on a regular, periodic schedule.

Chairman Fuqua requested that one person send him information about needed changes to the website. It was decided that Henrietta Kemp would be that contact person to send those requests.

Volunteer Coordinator: Jan Farley has completed the schedule for the next quarter.

Facility Coordinator: Jim Mason resigned as the facility coordinator effective immediately.

Gallery Supplies: Lynn Shepherd requested that gallery workers notify her if there are needed supplies.

Upcoming Gallery activities:

Military Spouses Appreciation Luncheon will be held at the Gallery on Tuesday, March 15, from 10:30 - 1:00. Thanks to those who have volunteered to host and decorate tables for the event - Betty Liles, Sandra Thomas, Betty Vinson, Lynn Shepherd, Nada Fuqua, Carolyn Self, and Henrietta Kemp. Because of the sponsorship by ABM we will have the event catered by Four Seasons Catering. Mayor Hendricks' office is providing gift bags for the guests and a gift basket for the General's Wife. Tours have been arranged for the Alhambra, Griffin's Studio and Pennyroyal Museum. Henrietta Kemp is the contact person for the event.

La Petite Fleur Garden Club - luncheon Wed. March 23rd. Trish Ferrell will present the program for them about growing herbs and edible flowers. Carolyn Self is the contact person for the event.

Old Business:

Dottie Shepherd requested that exhibiting artists send her their wall card information by April 2nd for next quarter's exhibition.

Gallery Exhibit exchange will take place Sunday, April 3 and Monday, April 4.

New Business:

Carolyn Self and Betty Liles will serve as a nominating committee for filling open positions.

Adjournment: The meeting was adjourned at 2:15 p.m.

The next meeting will be Monday, April 4, 2016, at 5:00 pm the Gallery. A barbeque dinner will be served for \$10.00 each.

Respectfully submitted

Henrietta Kemp, Secretary